

## **Kruidvat and carrefour signed with Real Software's Retail Division**

### **Kruidvat Holding elects Sycron, part of the Real Software Retail Division, for its intranet solution and for the delivery of POS terminals**

Kruidvat Holding has opted for the Retail Division of Real Software, on the one hand for the delivery of POS terminals and on the other hand for the installation of its intranet solution called 'FlexPoint IntraStore'.

The POS contract covers the roll-out schedule for the Kruidvat shops for next year, which corresponds to approximately 200 tills. As such, it extends the earlier collaboration between the two companies, in which Sycron already delivered 900 tills.

'Developing and distributing Sycron LX POS systems is a core business of the Retail Division. Well-established customers such as Kruidvat are our partners for a continued development and reinforcement of this activity', claims Piet Buyck (general director Retail Division).

In addition to this hardware deal, a 'go' was also given for the implementation of the company's retail-specific intranet solution called 'FlexPoint IntraStore'. The solution's implementation is still scheduled for this year for Kruidvat België and Kruidvat Nederland, Trekpleister and ICI Paris XL. This comprehensive, simple and user-friendly solution assures the various branches a permanent availability of product information, price lists, manuals, phone numbers, messaging, leaflet information,... Its usefulness and speed, as well as the fact that all paper traffic is completely replaced, create a unique efficiency and performance increase. Those elements were crucial in the decision process.

Kruidvat Holding is an international retail business in chemist's and perfume shops with branches in 7 European countries. These shops are part of Kruidvat Holding:

Chemist's shops:

- Kruidvat (The Netherlands, Belgium)
- Trekpleister (The Netherlands)
- Rossmann (Poland, the Czech Republic, Hungary)
- Superdrug (Great Britain)

Perfume shops:

- ICI PARIS XL (The Netherlands, Belgium)
- Nocibé S.A. (France)

Totalling 2.078 shops and 27.500 employees both in The Netherlands and abroad, Kruidvat Holding is ranked in the European top 3 of large retail businesses.



### **Carrefour signs a Preferred Partnership Contract with Real Software's Retail Division**

Wednesday 3rd July, the Preferred Partnership Contract for Technology Competences was signed between Carrefour and Real Software's Retail Division. As of this date, the Retail Division can call itself a preferred partner of Carrefour, next to Cap Gemini and Syllis. This contract is worth approximately 10,5 million Euro and covers 3 years.

The Retail Division will advise Carrefour on and assist them in developing internal software projects as well as other projects in various domains, and in the support area.

The extensive experience Carrefour has acquired over the last 16 years and their expert knowledge on the retail business were definitely important advantages. But the first-class competencies of the IT profiles that were delivered and the Real Software aspect (largest Belgian IT company) were as important.

This contract is an important step ahead for the Customer Services department within Europe. Moreover, it is the perfect calling card to open the door to new customers within the retail market.

Real Software's Retail Division emerged from the core business of Sycron based in Oostkamp and is one of the biggest expert solution providers in Europe. It consists of 235 employees spread over 4 sites in 3 countries and guarantees a complete offer of services and products for the retail sector. The Retail Division covers more than 15.000 outlets in Europe for various customers, such as Ahold, Carrefour, Blokker, Brantano, Hubo, JBC, and Lidl.

For further information:

**REAL SOFTWARE**

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***Concerning Real Software NV***

*Real Software was set up in 1986. In 2001, group turnover of € 208.6 million was achieved along with an operating profit (EBIT) of € 20.1 million or an EBIT margin of 9.6 %. The Real Software group currently has 1,700 members of staff. As from 2002 the Group is organised into four divisions : Banking & Insurance, Manufacturing & Maintenance, Business & Government and Retail. The group offers a full range of software services, ranging from the development and implementation of its own products, tailored projects and outsourcing to consultancy, implementation and sales of products made by third parties, such as SAP and JD Edwards. The company exports Belgian technology to Luxembourg, the Netherlands, France, Germany and Switzerland among other countries. Its client portfolio includes companies such as Du Pont de Nemours, Carrefour, Johnson & Johnson, Merck Sharp & Dohme, Biogen, Renault, the Paris Metro, TF1, EDF - Electricité de France, SNCF, PTT Post, NedCar, Philips, Bandag, Goodyear, Fortis Bank, Océ and KBC Bank.*